



bright people bright future

CASE STUDY

ZIRAAT KATILIM BANK

We support both emerging and established high performers to adapt, thrive, and innovate in today's dynamic landscape through experience.

ABOUT PROJERA

As a pioneering consultancy firm in Istanbul, we are driven by our motto: 'Bright People, Bright Future.' We believe that the future is shaped by bright minds, and that's why we've assembled a team of exceptional individuals who are not just experts in their fields but are also committed to innovation and excellence.

Our approach is deeply rooted in Experimental methodologies and Product Management, ensuring that we deliver results that are not only effective but also innovative. We excel in Process Optimization, offering streamlined solutions that enhance efficiency and maximize value, thereby brightening the prospects of your organization.

Our Leadership and Teamwork skills enable us to manage a diverse portfolio of projects, from Program and Project Management to Process Management and Change Design. We are committed to creating impactful strategies that foster social equity, economic viability, and organizational excellence.

We are not just consultants; we are your partners in creating a brighter, more equitable future.

ABOUT ZIRAAT KATILIM

Ziraat Katılım Bankası A.Ş. was established with the permission of Banking Regulation and Supervision Agency dated 10.10.2014 and numbered 6046 published in the Official Gazette dated 15.10.2014 and numbered 29146 with a capital of 675,000,000 TRY paid entirely by the Treasury of the Turkish Republic. It has obtained an operating license with the decision of the Banking Regulation and Supervision Agency dated 12.05.2015 and numbered 6302 published in the Official Gazette dated 14.05.2015 and numbered 29355. Based on the decision taken at the 2023 Ordinary General Assembly Meeting, Ziraat Katılım's capital was raised to 7.350.000.000 TRY.

Ziraat Katılım is always with its customers with its products and alternative distribution channels that comply with the principles of participation banking.



STARRINGS

ZIRAAT KATILIM

- Mehmed Said Gül - CTO
- Nesibe Eğri - Agile Coach

PROJERA

- Ceren Türkyılmaz - Team Leader
- Emre Kutlu - Agile Coach
- Mustafa Ovacık - Agile Coach
- Meral Mutlu - Agile Coach
- Feyza Sunça - Agile Coach



MEHMET SAİD GÜL

CTO - ZIRAAT KATILIM

We experienced quick, efficient and adaptive digital transformation process with PROJERA.

THE IMPACT

30 +

Development team's Agile transformation

20%

Efficiency improvement with agile transformation

150 +

Agile & soft skill trainings

WHAT WE DID

1. Agile & Soft Skill Trainings

Before starting the agile transformation, it is very important to prepare the entire team for this transformation.

2. Agile coaching & consultancy

After the entire team is ready for agile transformation, it is important to check that the agile transformation rituals and methods are implemented in the most accurate way.

3. Audit

It is very important not only to apply it correctly, but also to check and measure whether what is done gives the expected results.

LESSON LEARNED

Drive the transformation from the top

Leaders at Freeport played a crucial role in cultivating a culture of experimentation and an openness to change.

Importance of cross-functional collaboration

Through adoption of an agile mindset with cross-functional teams, Freeport transformed its operating model. This shift allowed it to tap into more of its talent and encouraged individuals to approach problem-solving in new ways and fostered collaboration throughout the organization.

Upskilling current talent is important

Not only bring new tech talent for growth but also upskill its current talent on new ways of working and latest technologies to deliver product and services faster in line with the technology vision.

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Projera has carried us one step further into the future by carrying out a perfect end-to-end digital transformation process for our company with the professional methods it has followed since the first day.

Mehmet Said Gül - CTO

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GET IN TOUCH

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